

# Ceredigion County Council

## Social Care Wales Workforce Development Programme

### Communication and Engagement plan 2020/2021

There are 105 provider and stakeholder organisations in Ceredigion forming the wider SCWWDP Partnership.

#### Key Stakeholders

Stakeholder	Scope
Director of Social Services	Lead
Corporate Lead Officers and Corporate Managers	
Learning & Development Team	SCWWDP funded L&D provision
Adults & Children's social care services	Social Care Providers
Direct Services	Service Users, carers and families
Adult Safeguarding Team	Residential and Day Care providers
Commissioning & Procurement Team	Service Users and Carers
Health & Safety Team	Commissioned providers
Hyfforddiant Ceredigion Training	
West Wales Care Partnership	Regional collaboration and integration
Hywel Dda Health Board	Regional collaboration and integration
Coleg Ceredigion	Further & Higher Education
University of Wales Trinity St David	Further & Higher Education
Swansea University	Further & Higher Education
Pembrokeshire College	Further & Higher Education
Coleg Sir Gar	Further & Higher Education
Open University	Further & Higher Education
Domiciliary Care Providers	Independent sector social care providers
Residential Care Providers	Independent sector social care providers
Day Services Providers	Care providers
Ceredigion Association of Voluntary Organisations (CAVO)	Voluntary providers

**We will engage with stakeholders through:**

- The provision of learning and development advice, either in person by telephone or email
- Hosting provider meetings to ascertain their training and development needs
- Utilising existing provider forums, service user and carer forums and partnership events to share information and identify learning and development needs
- Maintaining regular two way communication with all key stakeholders
- Collaborating with West Wales Care Partnership and Regional Partnership Board to promote regional priorities and promote attendance at regional events and conferences.

**For Ceredigion County Council staff:**

We will promote training events and learning and development information via Cerinet, our intranet system which allows staff to book attendance at events directly.

**For external agencies we will disseminate information by:**

- Promoting access and use of the Ceredigion SCWWDP webpages (<https://ceri.ceredigion.gov.uk/learning/>)
- Maintaining the currency of information on the webpages
- Producing and distributing a quarterly SCWWDP Newsletter
- Producing bilingual documents in line with CCC Welsh Language Policy
- Distributing and requesting completion of workforce data information
- Requesting annual information on training needs
- Utilising mailing lists to issue email information on learning and development opportunities available
- Working with partners to access any other appropriate communication channels